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For Immediate Release

WOMEN ON THE MOVE PLANS A BOCA RATON AFFAIR "UNVEIL YOUR PINK" SUPPORTING THE SUSAN G. KOMEN FOR THE CURE® SOUTH FLORIDA, HOSTED BY LISA WU HARTWELL FROM THE REAL HOUSE WIVES OF ATLANTA.

BOCA RATON, FL — Founded by Leslie Harris, the Women on the Move is partnering with Susan G. Komen for the Cure®, South Florida for its first fundraising event "Unveil Your Pink" on March 20, 2010 from 7 pm – 12 am at the Boca Resort & Club. The event will be hosted by Lisa Wu Hartwell from the Real Housewives of Atlanta and music will be provided by celebrity DJ, DJ Cassidy

Women on the Move was founded in 2009 because Leslie saw a need for more interaction and more networking in a positive way between women. The internet connects people from all over the world and using that medium, she started the group on facebook. After two months of being online, the group has grown to over 2,000 members and counting.

" I was on the search for a networking group that highlighted the support of women positively in just about anything they do and I couldn't find one, so I took the initiative to start this network. It is growing at such a rapid rate; it has helped me realize that women do need consistent positivity to continue giving their best to the world. This event is one of many to come that we will produce to help support women across the world." - Founder Leslie Harris

Women on the Move is the new network that aims to serve as a support system highlighting the positive experiences of women and their many passions. Women from different locations, backgrounds, and cultures, have all come together to promote the sharing of ideas, advice, and support through various social media (blogs, facebook and twitter) and events to support various charities.

"This event is supporting a great cause. It's interesting how we never pay attention to certain issues until it hits close to home. A very close friend of mine was diagnosed with breast cancer recently, and it hit so close to home for me, I decided to take a proactive role in this cause. I truly admire the resilience of so many women going through this challenge, and the more knowledgeable we are about it, the easier it will be to beat it. Early detection is key. I believe this "Unveil Your Pink" event is going to be fabulous, I can't wait to see how much we raise for this cause." - Lisa Wu Hartwell.

The event is sponsored by GL Homes, Boca Resort and Club, Blue Martini, Living FLA.COM, Eleven Spa by Nikki Oden, DJ Cassidy and Charity Lives.

SUSAN G. KOMEN

Susan Goodman Komen was born October 31, 1943 in Peoria, Illinois, and was diagnosed with breast cancer at the age of 33. Susan G. Komen fought breast cancer with her heart, body and soul. Throughout her diagnosis, treatments, and endless days in the hospital, she spent her time thinking of ways to make life better for other women battling breast cancer instead of worrying about her own situation. Susan died three years later in 1980. Komen's younger sister, Nancy Goodman Brinker, who felt that Susan's outcome might have been better if patients knew more about cancer and its treatment, and remembering a promise to her sister that she would find a way to speed up breast cancer research founded the Susan G. Komen Breast Cancer Foundation in Komen's memory in 1982. Nancy promised her sister that she would do everything in her power to end breast cancer forever.

That promise is now Susan G. Komen for the Cure®, the global leader of the breast cancer movement, having invested nearly \$1.5 billion since inception in 1982. As the world's largest grassroots network of breast cancer survivors and activists, they're working together to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Susan G. Komen Race for the Cure®, and generous contributions from partners, sponsors and fellow supporters, Susan G. Komen for the Cure® has become the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

FOUNDER AND PRESIDENT

Born in Fort Wayne Indiana Leslie Harris has always been passionate about health and wellness. That passion propelled her into the medical field as a Nurse. A graduate of Michigan State University, Leslie is a registered nurse who works in Cardio Vascular Intensive Care. She is a member of the American Nurses Association. Leslie Harris is not all work. She is a West Palm Beach socialite with a flair for life, health, wellness, travel and networking. Her passion for positive reinforcements in women inspired her to create this network of *Women on the Move*. She is working on opening various chapters across the world to help support women in their many interests and passions.

HEADLINE SPONSOR

G.L. Homes is one of the nation's largest builders. G.L. Homes Ranked #1 on the South Florida Business Journal List of the top South Florida Builder for 2008. Since 1976, GL Homes has been building exquisite homes locally in South Florida. The success of the company is in the details. For over 3 decades, G.L. Homes has created exceptional communities and built quality residences in Florida's most desirable locations. There are more than 60,000 people living in G.L. homes throughout Florida. Many have moved-up to their second or even third G.L. home. As you walk through our incredible decorated model homes, you can see the difference in quality and excellence. G.L. Homes currently has operations in six Florida counties including Palm Beach, Broward, Indian River, Collier, Lee and Hillsborough.

To learn more about the Women on the Move and the "Unveil Your Pink" event, log on to www.mywomenonthemove.com

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