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For Immediate Release

“WIFF PRESENTS OVER 60 FILMS IN 9 DAYS”

**The Women’s International Film and Arts Festival
Celebrates its Fifth Anniversary with a distinct line-up**

MIAMI --The Women’s International Film & Arts Festival, (WIFF) chaired by Congresswoman Debbie Wasserman Schultz and headlined by Hollywood star, Vivica A. Fox kicks off on March 26 and runs through Saturday, April 3, 2010. Over the course of 9 days, a diverse selection of 68 films will be screened from over 30 countries including: Brazil, England, Puerto Rico, Haiti, Hungary, India, Canada, Australia, Liberia, Singapore, Spain and many more.

This year’s festival offers film lovers an exciting week full of events that include screenings for feature films, world cinema, innovative independent flicks, international documentaries, and short films celebrating the lives of women around the world. In addition, the festival will offer workshops, panel discussions, luncheons and parties held throughout South Florida.

With women representing only 5% of filmmakers globally, WIFF -- a non-profit founded in 2005 by Yvonne McCormack-Lyons was created to bring women artists from all over the world together in South Florida to explore, share and dialogue about issues concerning women through the arts.

“Our fifth anniversary event comes on the heels of the first woman in 82 years to win the prestigious Oscar for Best Director; Kathryn Bigelow. We’re excited about the strides women are making in the industry and look forward to showcasing the visions, dreams and voices these women offer the cinematic world.,” said Yvonne McCormack-Lyons, President and Executive Director of WIFF.

Some of the films featured include; *Macho like Me* by National Bestselling Author of *Still Life With Rice* – Helie Lee; *JunkYard Dog* Directed by Kim Bass and Produced by Deanna Shapiro starring Hollywood Actress, Vivica A. Fox; *The Shadow Effect* by New York Times Bestselling Author of *Why Good People Do Bad Things* Debbie Ford and *Cloggers* by Star of the *Parent Trap* Elaine Hendrix and more.

Screenings will be held across South Florida: The Miami Science Museum, The Lou Rawls Theater at Florida Memorial University, The Tower Theater and The Cosford Cinema at the University of Miami. Festival screening schedules and programming can be found online at www.wiffonline.org/program.php and tickets are on sale. For more information about the Women’s International Film Festival visit www.wiffonline.org.

About The Festival

The Women’s International Film & Arts Festival (WIFF) is a unique, cultural event featuring films, visual and performance arts and other artistic expressions by women. Founded by a truly International individual, Yvonne McCormack-Lyons has spent the past 20 years in the fields of communications and women based arts and culture programs. Mrs. McCormack-Lyons has been spearheading the award winning Women’s International Film & Arts Festival for the past four years. The festival’s mission is to be the premiere international festival for women recognizing their brilliance and accomplishments. The opening night of the festival will be held at the Tower Theater on Friday, March 26, 2010.

For more information contact:

ICY Public Relations

Yetunde O. Taiwo

T: 305.549.3676

E: info@icypr.com

W: www.icypr.com