



## For Immediate Release

### **THE WOMEN'S INTERNATIONAL FILM AND ARTS FESTIVAL KICKS OFF ITS 6<sup>TH</sup> ANNIVERSARY AT THE HISTORIC AMATURO THEATRE AT THE BROWARD CENTER- MARCH 30- APRIL 3, 2011**

**The Women's International Film and Arts Festival Celebrates opening night at the Broward Center for the Performing Arts with "Latin Music Divas and Superstars, a film by local filmmaker Adriana Bosch**

**Hollywood, FL**— The Women's International Film & Arts Festival, (WIFF) will now be held in Broward County from Wednesday, March 30 and run through Sunday, April 3, 2011. The festival opens with a star-studded red carpet event at the Broward Center for the Performing Arts in the historic Amaturo Theater. The festival will run for five days from March 30-April 3, 2011, in various theaters throughout Broward & Miami-Dade County. A diverse selection of over 50 films will be screened from over 25 countries including: Austria, Argentina, India, Brazil, France, Haiti, Italy, Israel, Iran, Japan, Netherlands, Spain, Palestine and many more.

The star-studded opening night red carpet event will feature "*Latin Music USA: Divas and Superstars*", a film directed by the acclaimed, local, Emmy Award winning filmmaker, Adriana Bosch. This film focuses on the recent Latin Pop explosion and its influence across the music industry and popular culture. The film highlights the success of artists such as Ricky Martin, Marc Anthony, Jennifer Lopez, Shakira and Emilio and Gloria Estefan and their explosion, not only into the English-Language pop music market, but how the Latin wave has influenced style, youth and urban fusions to create Spanish Rap, Raggaton, as well as Rock en Espanol.

Attendees for this year's festival include Gregory Allen Howard: writer of "*Remember the Titans*" starring Denzel Washington, Jo Marie Payton from the 1990's sitcom "*Family Matters*" and many more.

The 6<sup>th</sup> anniversary festival offers film enthusiasts an exciting 5 days full of events in a city ready to welcome its guests, Hollywood, Florida. The events include screenings of feature films, narrative shorts, student film musicals, international documentaries, and short films celebrating the lives of women around the world. In addition, the festival will offer workshops with Gregory Allen Howard: writer of "*Remember the Titans*" starring Denzel Washington and "*Ali*" starring Will Smith and Jada Pinkett Smith. Panel discussions, a pool party/fashion show and luncheons will also be held throughout the festival.

"Our sixth year anniversary is especially exciting because we have the support of the city of Hollywood. Film lovers will get to experience the city in a very refreshing way that supports our cause and the city and all its beauty." said Yvonne McCormack-Lyons, President and Executive Director of WIFF.

Films that will be featured in this year's festival include; "Wise Women Speak" documentary featuring actresses Jane Fonda, Della Reese, poet Nikki Giovanni, Former Essence magazine editor: Susan Taylor; "The Whistle Blower" starring Academy Award winners Rachel Weisz, Vanessa Redgrave, and Monica Bellucci, "Forget Me Not" with Tobias Menzies of HBO's mini series "Rome," and many more intriguing films that will keep you spell bound.

The 2011 film screenings will be held at the following locations: Broward Center for the Performing Arts: 201 SW 5th Ave., Ft. Lauderdale, FL 33312, Hollywood Central Performing Arts Center 1770 Monroe St. Hollywood, FL 33020 and AMC Aventura 19501 Biscayne Blvd., Miami, FL 33180. Festival screening schedules and programming can be found online at [www.womensfilmfest.com](http://www.womensfilmfest.com). Opening night tickets are \$65. This includes the reception and screening. Tickets for the 5 day event range from \$12-\$65 per day. Tickets are on sale. This year's festival is sponsored in part by BankAtlantic, American Private Label, WLITE FM, TeleAmerica, Jamaicans.com, WLRN, AMC Theaters, Comcast, Miami International University of Art and Design, Screen Actors Guild, Miami Dade County of Cultural Affairs and Cravings Magazine. For more information about the Women's International Film Festival visit [www.womensfilmfest.com](http://www.womensfilmfest.com).

#### **About The Festival**

The Women's International Film & Arts Festival (WIFF) is a unique, cultural event featuring films, visual and performance arts and other artistic expressions by women. Founded by a truly International individual, Yvonne McCormack-Lyons has spent the past 20 years in the fields of communications and women-based arts and culture programs. Mrs. McCormack-Lyons has been spearheading the award winning Women's International Film & Arts Festival for the past five years. The festival's mission is to be the premiere international festival for women recognizing their brilliance and accomplishments. The opening night of the 6<sup>th</sup> annual festival will be held at the Broward Center for the Performing Arts Wednesday, March 30, 2011.

#### **For more information contact:**

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