



May 27, 2010

**For Immediate Release**

**STEPHANIE OKEREKE SCREENS HER MOVIE “THROUGH THE GLASS”  
AT THE 2010 CANNES FESTIVAL, FRANCE**

*Canadian-based ID Communications Inc. partners with Next Page Productions to screen  
Through the glass at the Cannes Festival in France*

**LAGOS, NIGERIA** — Nollywood A-list Actress Stephanie Okereke was at the Cannes festival May 12-May 23 for the screening of her movie “*Through the Glass*”. This screening was made possible by the partnership between Stephanie’s own production company Next Page Productions and ID communications Canada.

“What I most like about this film’s business approach is the built-in market. Nigeria is a country of 150 Million. Every major market has a strong Nigerian Diaspora. Given Stephanie is basically the Angelina Jolie of Nigeria, she is a household name in these communities and we know we can easily mobilize them for our platform theatrical release in North America and elsewhere. As a company specialized in Niche film, these are exactly the kinds of elements we look for. We will begin in NYC, the DC area, and Houston, just to name a few, and we will take it from there.” - Mr. Shannon, ID Communications, films international sales agent.

The Movie was screened to a very diverse audience on Monday, May 17<sup>th</sup>, giving a very international promotion to the ever growing Nollywood industry and one of its goals to reach a western audience.

“I cannot begin to describe my excitement and appreciation for this industry. It’s not about approval; it’s about opening up the world to a different type of film making experience, the hybrid of Nollywood and Hollywood.” – Stephanie Okereke

**ABOUT THE STEPHANIE:**

Stephanie Okereke came into the Nollywood scene in 1997 as a student at the University of Calabar. After graduating, her thirst for an acting career propelled her into Nollywood fulltime. Stephanie made her mark with the movie *Emotional Crack* which premiered at the African Film festival in April 2004. With Over 90 films to her name, Stephanie Okereke is continually building her brand in the movie industry. A recent graduate of the New York Film Academy, Stephanie has expanded her title to include Director, producer and writer with the introduction of her latest movie: ***Through the Glass*** which premiered at the Silver Screen Theatre of the Pacific Design Centre on October 18<sup>th</sup> 2008 in Hollywood, California, and premiered across theatres in Nigeria on September 16<sup>th</sup> 2009 to record topping viewings and now at the Cannes Festival.

**ABOUT THE MOVIE:** *Through the glass* is the story of Jeffrey [Garret Mckechnie] who lives the ultimate bachelor's life going through numerous non-committed relationships, but struggles to excel at work and gain his father's love and acceptance. Jeffrey's life gets even more intriguing when life deals him a card that stops him in his tracks. On a typical day, he returns from work to find a note "take care of your responsibility" left on top of a baby who is abandoned on his doorstep. In nothing short of what is scary, confusing and comedic, he turns to his Nigerian neighbor, Ada [Stephanie Okereke] who he has a secret crush on, to help him. What happens to the baby? Will Jeffrey break through the glass of his phobia for commitment and keep the baby? Will Jeffrey confess his secret crush on Ada?

**About ID Communications Inc:** ID Communications inc. is a Montreal-based boutique film, television and web marketing company specialized in the area of international sales representation and distribution for film, TV, DVD and web-based properties. For more information visit <http://www.idcommunications.org/cannesmarket>

Visit [www.throughtheglassmovie.com](http://www.throughtheglassmovie.com) for more information about the film. Press materials can be requested at [info@icypr.com](mailto:info@icypr.com) . For more information on Stephanie Okereke please visit [www.stephanieokereke.NET](http://www.stephanieokereke.NET) .

**For more information contact:**

ICY Public Relations  
Yetunde O. Taiwo  
T: 305.549.3676  
E: [info@icypr.com](mailto:info@icypr.com)  
W: [www.icypr.com](http://www.icypr.com)

-###-